

Professor Ray Wills



Professor Ray Wills has had a wide-ranging career and is an authoritative and respected commentator and adviser on sustainability and technology across all sectors including the built environment, cleantech, energy infrastructure, industrials, manufacturing, resources, transport, and water. Prof Wills' current research interests include adoption rates of technology, disruptive technology including automation and robotics, and the impact of social media on markets.

Prof Wills' is: Managing Director of the advisory firm Future Smart Strategies; Board Member of Western Australia's remote energy services provider Horizon Power; Partner and Director of the cleantech business, Sun Brilliance Power operating in Australia and India; Blue Leader of the 'blue economy' firm Blue Australasia; and Director of the bioenergy startup BioTek Fuels Pty Ltd. He is also Adjunct Professor at The University of Western Australia contributing to the academic program and providing advice to UWA on sustainability, and comments on behalf of UWA on climate change.

Prof Wills' was recognised by Singapore-based ABC Carbon as one of the Top 100 Global Leaders in Sustainability in 2011, an honour renewed each year since, and from 2014 listed by UK-based SustMeme Magazine as one of the top 100 Global Influencers in Social Media on Climate Change and Energy, based on independent social media metrics.