



2024 KIMBERLEY ECONOMIC FORUM

Navigating North

SPONSORSHIP OPPORTUNITIES

28 - 30 • AUGUST • 2024



EAST KIMBERLEY

CHAMBER OF COMMERCE AND INDUSTRY

2024 KIMBERLEY ECONOMIC FORUM



The Kimberley Economic Forum is a partnership between the Chambers of Commerce in the East Kimberley, Derby and Broome, facilitating conversations and networking between trade organisation's, government agencies, investors, industry and media. This event is key for any economic development in the Kimberley region.

The 2024 Forum will be hosted by the East Kimberley Chamber of Commerce and Industry. There will be an exciting line up to showcase what's happening in the heart of the Kimberley. The Forum will be held in various locations across the vast and stunning East Kimberley allowing you to experience what we have to offer and see a variety of high profile speakers address the economic outlook that drive the Kimberley region.



SPONSORING BENEFITS

The Kimberley Economic Forum is a great opportunity for business leaders across the Kimberley to discuss the future of the region and ways to expand

Participating as a sponsor can take you straight to your target market and demonstrate your level of support and commitment to the regions economy.

Early confirmation of your sponsorship will ensure the highest level of exposure. An extensive marketing campaign including advertising, direct mail, email broadcasts and web coverage, across all EKCCI social media channels will be implemented in the lead up to the forum.

SPONSORSHIP OPPORTUNITIES

Naming Rights Partner	\$25,000 - One only
Gold Sponsorship	\$10,000 - Five only
Silver Sponsorship	\$5,000 - Five only
Bronze Sponsorship	\$2,500
Registration Evening Host	\$5,000 - One only
Dinner Host	\$10,000 - One only
In Kind Sponsorship	





NAMING RIGHTS PARTNER

\$25,000 + GST

This premier sponsorship package guarantees the Naming Rights Partner primary acknowledgement (after the East Kimberley Chamber of Commerce and Industry) on all Kimberley Economic Forum communications and promotional material as well as a speaking opportunity within the event program.

It creates maximum exposure and informs the target market of your involvement in the industry.

There is only one Naming Rights Partner available for the Economic Summit.

The Naming Rights Partner is offered the following benefits:

- Key positioning of name and logo on all promotional material and correspondence
 - Promotional material will include Forum registration, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event.
 - Key positioning of name and logo on the Kimberley Economic Forum website including hyperlink to your company website
 - Speaking opportunity within the event program
 - Five (5) delegate passes to the Kimberley Economic Forum (2 days)
 - Five (5) tickets to Registration Evening
 - Five (5) tickets to the Thursday evening Dinner
 - Acknowledgement by the Master of Ceremonies of your sponsorship at the Kimberley Economic Forum
 - Logo on social media posts
 - Dedicated media release to announce the sponsorship
 - Opportunity to erect display material at the Forum
 - Exclusive opportunity for social media engagement as Naming Rights Partner
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GOLD SPONSORSHIP

\$10,000 + GST

Build a relationship with the Kimberley Economic Forum delegates in a relaxing environment.

There are five positions available.

The Gold Partner is offered the following benefits:

- Key positioning of company banners at function venue
 - Sponsorship acknowledgment on all promotional material and correspondence
 - Promotional material will include Forum registration, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event.
 - Logo on social media posts
 - Sponsorship acknowledgment on the Kimberley Economic Forum website including hyperlink to your company website
 - Three (3) delegate passes to the Kimberley Economic Forum (2 days)
 - Three (3) tickets to Registration Evening
 - Three (3) tickets to the Thursday evening Dinner
-



SILVER SPONSORSHIP

\$5,000 + GST

Build a relationship with the Kimberley Economic Forum delegates in a relaxing environment.

There are five positions available.

The Silver Partner is offered the following benefits:

- Key positioning of company banners at function venue
 - Sponsorship acknowledgement on all promotional material and correspondence
 - Promotional material will include Forum registration, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event.
 - Logo on social media posts
 - Sponsorship acknowledgment on the Kimberley Economic Forum website including hyperlink to your company website
 - Two (2) delegate passes to the Kimberley Economic Forum (2 days)
 - Two (2) tickets to Registration Evening
 - Two (2) tickets to the Thursday Evening Dinner
-



BRONZE SPONSORSHIP

\$2,500 + GST

Build a relationship with the Kimberley Economic Forum delegates in a relaxing environment.

The Bronze Partner is offered the following benefits:

- Key positioning of company banners at function venue
 - Sponsorship acknowledgment on all promotional material and correspondence
 - Promotional material will include Forum registration, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event.
 - Logo on social media posts
 - Sponsorship acknowledgment on the Kimberley Economic Forum website including hyperlink to your company website
 - One (1) delegate passes to the Kimberley Economic Forum (2 days)
 - One (1) tickets to Registration Evening
 - Two (2) tickets to the Thursday evening dinner
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REGISTRATION EVENING HOST

FROM \$5,000 + GST

There are only one position available.

The Registration evening host is offered the following benefits:

- Your business recognised as the Naming Rights host for the registration evening
- Opportunity to speak during the evening
- Key positioning of company banners at function venue
- Sponsorship acknowledgment on all promotional material
- Logo on social media posts
- Sponsorship acknowledgment on the Kimberley Economic Forum website including hyperlink to your company website
- Two (2) delegate passes to the Kimberley Economic Forum (2 days)
- Two (2) tickets to Registration Evening

DINNER HOST

FROM \$10,000 + GST

There are only one position available.

The Registration evening host is offered the following benefits:

- Your business recognised as the Naming Rights host for the Dinner
- Opportunity to speak during the Dinner
- Key positioning of company banners at function venue
- Sponsorship acknowledgment on all promotional material
- Logo on social media posts
- Sponsorship acknowledgment on the Kimberley Economic Forum website including hyperlink to your company website
- Two (2) delegate passes to the Kimberley Economic Forum (2 days)
- Two (2) tickets to the Dinner



SUPPORT SPONSOR

As a Support Sponsor of the Kimberley Economic Forum your business can benefit from this key business development event in a cost effective way.

Examples on options you can offer:

Discount to service- minimum \$1000 contribution

Donation of gift with \$1000 minimum value

As an integral supporter of the Kimberley Economic Forum your business will receive the following benefits

**Acknowledgement on social media advertising
Pre / Post promotional material**

If you think your business would love to get involved, we would appreciate the following contributions

Food

Beverage

Advertising / marketing

Thank You Gifts (Number required 200)

Giveaways / raffle items for the event attendees

The waiving of hire fees or costs associated with the event

Entertainment and presenters

Decor



SPONSORSHIP AGREEMENT

Thank you for your consideration of a sponsorship opportunity supporting the Kimberley Economic Forum. To proceed with sponsorship, please fill in the details below.

Company name _____

Postal address (if different from physical address) _____

Phone _____ Fax _____

Authorising representative _____

Position _____

Email _____

Exhibition contact _____

Position _____

Email _____

Agreement

I _____ being an authorised representative of _____ agree to sponsor the Kimberley Economic Forum.

Our level of sponsorship is (please indicate with a tick)

Naming Rights Partner	\$25,000 - One only
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Bronze Sponsorship	\$2,500
Registration Evening Host	\$5,000 - One only
Dinner Host	\$10,000 - One only
In Kind Sponsorship	



SPONSORSHIP AGREEMENT

I acknowledge that we will be invoiced for _____
for our part in sponsoring this event.

Signature

Name

Date

Email form to: Kyra Reding
eo@ekcci.com.au
0414288966

PAYMENT

A tax invoice will be issued upon receipt of sponsorship agreement.

Direct debit payment plan

Sponsorship costs can be paid in instalments by prior agreement however must be paid in full prior to the event. A direct debit payment form will be issued on receipt of your sponsorship agreement.