

KIMBERLEY
ECONOMIC
FORUM – 2008

KUNUNURRA

2008 Kimberley Economic Forum

21st & 22nd of August 2008



ARGYLE
DIAMONDS



“The Kimberley: A Place to Grow”



PRESIDENT'S FOREWORD

It is with great excitement that the Kununurra Chamber of Commerce and Industry Inc (KCCI) host the Kimberley Economic Forum in Kununurra for 2008. This event is a follow on from the very successful inaugural event held in Broome in May 2007.

Whether you are in small or large business, if you have an interest or investment in the Kimberley region, then it pays to know the bigger picture and what economic changes there may be in the few years ahead.

The exciting blend of resources, unique environment, agriculture, tourism, culture and small business in Kimberley make for a dynamic range of economic opportunity.

The Kimberley Economic Forum aims to:

- Raise awareness of opportunities, challenges and issues relating to Economic Development in the Kimberley Region.
- Provide a forum for Kimberley Businesses and Communities to engage with each other and with interested stakeholders from outside the region.
- Provide a unique opportunity for organisations to engage the Regional Business Community and in doing so outline their vision, management approach and the economic benefits their development will provide to the region.

These objectives will be addressed throughout the program with Guest speakers representing the Resources, Tourism and Primary Production sectors, as well as Labour, Skills and Housing Issues throughout the region. Guest Speakers will represent both the public and private sector.

An opportunity like this Forum, bringing together highly qualified and experienced speakers, as well as terrific networking opportunities is often missing in regional Australia.

I invite you to take up this opportunity to be involved in this unique forum and to register your participation to ensure you don't miss out on the most important business event for the Kimberley in 2008.

We look forward to welcoming you to Kununurra and hosting this event in our stunning East Kimberley.

Frank Rodriguez

President

Kununurra Chamber of Commerce and Industry

Thursday 21st of August, 2008

330pm - 545pm	Shuttle Bus 'Pick-ups' and 'Drop-offs' and from Accommodation Houses for Ord Valley Agricultural Tour for Delegates participating in the Optional Additional Forum Activities
330pm - 545pm	Shuttle Bus 'Pick-ups' and 'Drop-offs' from Accommodation Houses for Lake Kununurra Boat Tour for Delegates participating in the Optional Additional Forum Activities
600pm onwards	Registrations Open at Kununurra Lakeside Resort (location of Welcome Dinner)
615pm - 635pm	Shuttle Bus Pick ups from Accommodation Houses for the Argyle Diamonds Welcome Dinner For the 2008 Kimberley Economic Forum Held on the banks of Lily Creek at the Kununurra Lakeside Resort
640pm	Introduction; Master of Ceremonies, George Manning Opening Welcome by Shire of Wyndham-East Kimberley Shire President, Michele Pucci
	Guest Speaker: Steve Howard from 'The Global Foundation' <i>"The Kimberley region represents an unparalleled opportunity for Australia to develop a world class model of collaborative partnership between a diverse range of stakeholders that contributes to Australia's sustainable national development for energy, resources and tourism while simultaneously preserving the environmental integrity of the region"</i>
	Drawing of the Kimberley Fine Diamonds Door Prize - One Boab Pendant Necklace set with an Argyle Champagne Diamond
Approx 1030pm, as per announcement by MC	Shuttle Bus Pick ups from the Kununurra Lakeside Resort to Accommodation Houses

Friday the 22nd of August, 2008

750am - 815am	Kna Lakeside Resort, Kna Country Club, Hotel Kununurra, All Seasons Kna (Mercure), Lakeview Apartments Shuttle Bus Pick ups from Accommodation Houses to The Kimberley Grande Resort
7.30am - 8.30am	Registration Desk Open at The Kimberley Grande Resort
830am - 9.00am	Official Opening and Welcome by the Master of Ceremonies (MC) George Manning Welcome to Country - Lead by Teddy Carlton Presidents Welcome - Mr Frank Rodriguez, Kununurra Chamber of Commerce & Industry
9.00am - 10.30am	Topic Area 1 - Resources
	"Commonwealth Government Environment Management Impact on the Region" Terry Bailey - Assistant Secretary, Department of Environment, Water and Heritage
	"Resource Industry Approaches and Environmental Impact on the Region" Tim O'Neill - Regional Participation Manager, Argyle Diamonds
	"How the Kimberley can best benefit from the proposed Browse Basin Development" Duncan Ord - Department of Industry and Resources
9.45am-10.25am	Questions and Answers with the Resources Panel
10.25am - 10.50am	Morning Tea
10.50am - 12.30pm	Topic Area 2 - Agriculture & Primary Production
	"Trends, Pressures and Challenges in the Agricultural Industry" Ian Longson, Director-General, Department of Agriculture & Food (WA) with Robert Boshammer - Proprietor, Oasis Farms
	"Ord Irrigation Expansion: Incremental Growth v 'The Big Bang'" Hazel Kural - Director: Ord Project Team, Department of Premier and Cabinet
	"The Importance of thinking Globally through Alliances - the Emerging Sandalwood Industry Example" Frank Wilson - CEO, Tropical Forestry Services Ltd
11.45am - 12.30pm	Questions and Answers with the Agriculture Panel
12.30pm - 1.15pm	Lunch



1.15pm – 2.40pm	Topic Area 3 – Tourism
	"The Economic Impact of Art in a Regional Economy" Jenny Wright - Manager, Mowanjum Art Centre
	"How does Conservation Link to Economic Well-being through Tourism?" Rod Quartermain – Tourism Branch Manager, Department of Environment & Conservation
	"What does the Kimberley need to do to take Tourism to the next Level?" Sonja Mitchell – Marketing Manager, Slingair Heliwork WA with Kelly MacLean – Director of Marketing Services, Tourism WA "Australia: The Movie – What can it bring to the Kimberley?"
2.10pm – 2.40pm	Questions and Answers with the Tourism Panel
2.40pm – 3.15pm	Afternoon Tea
3.15pm – 4.45pm	Topic Area 4 – Sustaining Business; Housing and Labour
	"Closing the Skills and Labour Gap for Small Business" Steve Moir – Managing Director, Small Business Development Corporation
	"Aboriginal People and Regional Development in the Kimberley – Barrier or Opportunity?" Ian Trust – Chairman, Wunan
	"The Commercial Reality of Constructing Housing in Rural and Regional Communities" Greg Fiorenza– Construction Manager and Director, Colin Wilkinson Developments Pty Ltd
4.00pm-4.45pm	Questions and Answers with the Sustaining Business Panel
4.45pm-4.55pm	Closing Address and Wrap Up by Shire of Wyndham-East Kimberley CEO – Peter Stubbs
4.55pm – 5.00pm	Shuttle Bus Pick-ups directly from The Kimberley Grande Resort to the Aspen Parks Kununurra Country Club for the Tropical Forestry Services Cocktail Event For the 2008 Kimberley Economic Forum
7pm Departure	Shuttle Bus Pick-ups from the Aspen Parks Kununurra Country Club Tropical Forestry Services Closing Cocktail Event to Accommodation Houses and Various Restaurants

SPEAKERS BIOGRAPHIES



George Manning
Master of Ceremonies



Robert Boshammer

A graduate of Queensland Agricultural College, Robert has been a farmer in the Ord Valley for over 20 years, growing a diversity of crops including melons and pumpkins, sweet corn, chickpea, hybrid seed, sugarcane and Chia.

He has a development and equity position in a number of associated businesses including nurseries, forestry management services, produce marketing and irrigation & pastoral and business development. His passion is the empowerment of people in regional areas to facilitate world-class business development.



Sonja Mitchell

Sonja Mitchell has played a major part in the development of the WA tourism industry. She is the past recent CEO of Slingair, completed 5 years on the board of Tourism Western Australia and has also sat on the boards of the Kimberley Tourism Association, the Kununurra Chamber of Commerce and the Ord Valley Muster.

In 2006 Sonja was awarded the Australia's North West individual award for excellence in tourism. She is a passionate advocate for tourism and believes that a strong tourism industry strengthens communities. Sonja is now based in Bunbury and does the marketing for Slingair and Heliwork as well as some work for other tourism businesses. She is currently a board member of the South West Development Commission and the Chairman of the Bunbury Dolphin Discovery Centre.



Tim O'Neill

Regional Participation Manager, Argyle Diamond Mine

Tim O'Neill is the Regional Participation Manager of Argyle Diamonds and has the challenging role of managing Argyle's interface with the local East Kimberley community where the mine is located. This encompasses community relations; work readiness of newly recruited staff; Indigenous employment issues; local business development; communications planning and housing. He is also Co-Chairperson of the Traditional Owner Relationship Committee and has over 20 years experience in the mining industry.





Steve Howard

Secretary, The Global Foundation

Steve Howard is regarded as a leading private sector strategist and integrator of people and ideas for the public good, operating across national and other boundaries.

Steve is the founding Secretary of The Global Foundation. In this role, since 1998, he has brought to bear an extensive professional and personal network established over more than twenty-five years of involvement in business and civic affairs and public policy formation.

Prior to his time shaping the Foundation, Steve was a corporate advisor and also the inaugural chief executive of the civic organisation, the Committee for Melbourne.

From 1987 to 1988, he was the chief executive of the Sydney Tourism Marketing Board, setting in place partnerships and strategies between the private and public sectors to promote Sydney as a world city.



Jenny Wright

Jenny Wright was born in far North Queensland and raised in a large family on a small farm on the Burdekin River.

After studying Education at University, Jenny worked overseas and traveled extensively before returning to Australia and taking up the position at Mowanjum.

Previous work included training Aboriginal people to manage a fine Art gallery at Birrukmarri, craft marketing, and management of The Artists Foundation of WA. Jenny has also worked as a business and art consultant, and tour guide in India.

At Mowanjum, Jenny is looking forward to the completion of the museum and interpretive center hoping that it will become one of Australia's major tourism icons. Jenny is very proud to work with the Mowanjum people to realize their dream of a centre that celebrates and preserves their culture.



Rod Quartermain

In 1998, Rod Quartermain joined the Department of Conservation and Land Management (now the Department of Environment and Conservation - DEC) after several years as Regional Manager for the Gascoyne with Western Australian Tourism Commission. Before moving to government, he was involved in the tourism industry as an operator in the marine sector and manager of heritage parks in both Victoria and WA. Rod is currently Tourism Branch Manager for DEC and is responsible for commercial tourism operations across the State including licensing, tourism development marketing and policy.



Greg Fiorenza

Greg (Patches) Fiorenza has been a resident of Broome for 30 years and has been involved in the Building industry in the Kimberley's and Pilbara for that time. From being heavily involved with construction for the Department of housing, commercial buildings and residential properties, Greg was also involved with the construction of Eco Beach resort. Greg currently holds the position of Construction Manager / Director at Colin Wilkinson Developments and is a committee member of the Broome Turf Club.



Hazel Kural

Hazel Kural is currently the Director of the Ord Project Team located in the West Australian Department of Premier and Cabinet.

Previously she has spent 18 months with the Department of Water establishing a Water Reform Taskforce and initiating new processes for Western Australia's compliance.

Prior to that was an economic adviser with the Deputy Premier, Eric Ripper on secondment from the Department of Treasury and Finance where she had worked since 1996.

Hazel also spent nine years in the Commonwealth Treasury in Canberra in various policy advising roles and two years as the Chief Economist at AlintaGas.

Hazel holds a BA in Economics from Murdoch University and Certificate in Financial Programming and Policy from the International Monetary Fund in Washington DC.



Ian Longson

Ian Longson was appointed Director General of the Department of Agriculture and Food in December 2004. Prior to joining the Department in 1994, Ian was the manager of the Perth Office of ACIL Consulting. He has also worked for the Dairy Industry Authority of Western Australia, the Asian Development Bank and with the Western Australian Department of Agriculture and Food.

Mr Longson is a past board member of the Western Australia Grain Licensing Authority, the Perth Market Authority and the Rural Business Development Corporation. He is also a member of a number of national committees.

He is a Fellow of the Australian Institute of Agricultural Science and Technology, and was national president of the Institute (2000-2002). He was President of the Australian Association of Agricultural Consultants (WA Inc.) from 1994 to 1995. Ian holds a bachelor degree in Agricultural Science and a masters degree in agricultural marketing.

Duncan Ord

Speaker's biography and photo not available at the time of going to print.





Ian Trust

Mr Trust has been involved in indigenous affairs in the East Kimberley and WA for the last 30 years and during this time he has concentrated on strategies which contributed to the social and economic development of Aboriginal people through economic development, education, training and employment.

His major achievements in the East Kimberley has been the establishment of Kimberley Group Training and Wunan both of which are based in Kununurra but provide services through the East Kimberley and in the case of KGT the Kimberley.

Mr Trust is currently Executive Chair of Wunan, Committee Member of KGT, Director of Indigenous Business Australia and the Indigenous Land Corporation, Deputy Chair of the Kimberley College of TAFE, Committee Member of WA Aboriginal Education & Training Council and a member of Wuggubun Community.



Stephen Moir

Managing Director, Small Business Development Corporation

Stephen commenced his career with the Myer Group through Myer's retail executive program before joining The Tourism Commission of WA.

Stephen then moved into human resource management and industrial relations for several years before joining the Small Business Development Corporation as Director of Business Facilitation Services. In 2004, Stephen took on the role of Executive Officer to the Rottneest Island Taskforce, completing a comprehensive review into the commercial operations of the island.

Stephen returned to the SBDC in 2005 and took on the position of Managing Director in 2006

Stephen holds a Bachelor of Business Degree in Human Resource Development from the University of South Australia.



Kelly MacLean

Kelly MacLean is the Director of Marketing Services for Tourism Western Australia with 14 years experience in marketing management. Kelly has implemented successful tourism marketing campaigns in both domestic and international markets including the UK, New Zealand and Japan. Kelly also has extensive experience and a keen interest in new and emerging marketing fields, particularly digital marketing.

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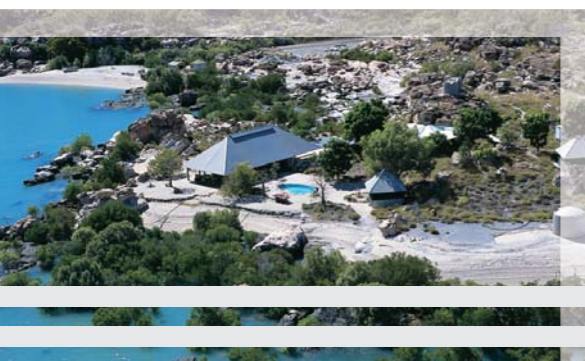
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