

Gail Gower Consulting

Gail has spent 26 years in the tourism industry. Her wide range of experience covers marketing, sales and development for a niche Wholesaler, working for Northern Territory Tourism Commission in London and Perth, managing the Broome Visitor Centre and General Manager positions' with accommodation properties.

Having lived in Broome for 19 years and also Kununurra and Darwin prior to this, has given her a strong affinity and understanding of the issues affecting regional Australia and the challenges of living and operating businesses in remote locations.

She has an extremely strong network of local contacts encompassing tourism, hospitality and general businesses across the Kimberley and the Northern Territory.

Gail works with a number of Kimberley businesses offering sales, marketing and product development support as well as undertaking a mentoring role with the Indigenous Tourism Champions Program.

She is current President of the Broome Visitor Centre and spent many years as a Board Member of both the Kimberley Tourism Association and Australia's North West Tourism.

Gail is also a Past President of the Tourism Organisation, Skal International Broome. A career highlight was being awarded Australia's North West Tourism Individual Award for Excellence in April 2012 for her contribution to the tourism industry in the region.